



PREMIERE

circle *of Women* CONFERENCE

08.08.08 | San Mateo Marriott Hotel



Balance *Mind* *Wealth*
Networking *Body* *Business*
Health *Soul* *Knowledge*
Happiness *Registration Brochure*

Connect. Commit. Change.

Registration Brochure

Featured Speakers



Karen Russo

Karen Russo is the author of *The Money Keys: Unlocking Peace, Freedom and Real Financial Power*. As an MBA from Columbia University, an accomplished corporate trainer, and an ordained minister with the United Centers for Spiritual Living, Karen shares her expertise from over 20 years of success in the secular and spiritual realms. She delivers keynote speeches, facilitates seminars and coaching groups, and offers numerous self study materials showing conscious wealth builders how to develop spiritual mastery over money. She is also the creator of *Your Beautiful Spirit*, inspirational programs for women. She has appeared on television's *Good Morning Arizona* and *Sonoran Living*, has written for *Phoenix Woman* magazine, and has been a popular radio guest on *Inside Wealth* and *Find Your Diamond* shows.

Dr. Michael Bernard Beckwith, Founder of the Agape Center, and featured in "The Secret", says this: "The beautiful being I know as Rev. Karen Russo is a faithful servant, student and teacher of universal spiritual principles."

KEYNOTE SPEAKER



Veronica Dangerfield

Veronica Dangerfield is an award-winning speaker, trainer, comedian, and performance artist who has been performing throughout the Bay Area since 1994. She has appeared as emcee for the annually televised "Unsung Heroes" program for the San Francisco Public Library. She has taught courses in Financial Literacy, Living a No Excuse Life, and Positively Positive, a course on overcoming life problems for over 15 years. She has taught Financial Literacy to students at San Francisco State, Cal State East Bay and throughout the Mt. Diablo School District. Veronica has written, directed, produced, and performed in her own autobiographic play entitled "Unidentified," the story of her childhood growing up in Japan. She has a Bachelors degree in Communications from Sacramento State University and she has studied the psychology of performance for 20 years. She is the founder of Comedy for Community, a showcase that provides family comedy to raise funds for nonprofit organizations. Comedy for Community has raised money for PACE, the Bay Area Crisis Nursery, and Blind Babies. Veronica's mission in life is to empower, uplift, and encourage people on their quest towards a greater vision of themselves to manifest their dreams.



Elinor Stutz

Elinor Stutz transformed her highly successful corporate sales career into a sales training company. Smooth Sale is designed to help entrepreneurs, network marketers, and beginning salespeople with 0-5 years experience grow a dynamic business based upon relationship selling.

Her expertise translated into an internationally recognized book "Nice Girls DO Get The Sale: Relationship Building That Gets Results". Smooth Sale Delivers customized sales training, sales coaching, licensing, motivational speaking, and a full product line for all learning styles.

Elinor began Smooth Sale to help others avoid costly errors and it was highly rewarding to help others become successful in their own right. When Elinor's daughter was a teenager, she carefully listened to all of her field stories both the good and the horrific. She saw her earn all of the awards including President's Club. In her eyes, it was always a Smooth Sale for Mom which was the perfect name for her business venture! Coming full circle, Elinor studied Anthropology at UCLA, travelled extensively, and loves meeting new people. Her interests lead up to the right skill set for growing business.



Eileen Healy

Eileen Healy, a mother of three children and grandmother of three and a fourth by July 3rd, is a Licensed Marriage, Family Therapist as well as a Professional Life Coach and a Parent Educator. She has been a guest speaker at national and state conventions, pre-schools, elementary, junior high and high schools and colleges. She has been an invited authority on both TV and radio shows discussing marriage, family and relationship issues. She has a lifetime California Teaching Credential and was a classroom teacher, vice-principal, and a school counselor. Eileen is the founder and developer of the successful Personal Skills Workshops Programs® designed to increase children's emotional intelligence. She is also the founder and CEO of Familypedia. This year alone, Eileen was asked to be the keynote speaker for the CCLC Staff Development Day in June. In April, she was a Leadership Day Speaker at the State Convention CAEYC 2008. And in March, Eileen was an invited speaker at Electronic Arts, Google and Oracle.



Sarah
Beekley

Sarah is a long time member of the Kaiser family, as her father was one of the founding members of the Department of Pediatrics at the Santa Clara facility. Sarah has been a Kaiser Health Plan member for the better part of 40 years, and her children are following in her footsteps.

Sarah grew up in the Bay area, and attended Woodside High School. She graduated from UC Berkeley in 1981, and received her medical degree from Albert Einstein University in New York City. She completed her pediatric residency at Albert Einstein in 1989. For the next three years Sarah practiced pediatrics in a small private practice in Greenwich, Connecticut. She was fortunate enough to take a two-year hiatus from medicine to live in London and raise her two small daughters. Though the East Coast and Europe provided Sarah exceptional opportunities, she is very happy to have once again made the Bay area her home. Sarah joined The Permanente Medical Group in 1994.



Viviane
Chen

Viviane finds great joy in the harmony "Natural Feng Shui" brings to her life and the lives of those seeking help to restore balance and improvements in well being, health, creativity, personal growth and prosperity. She conveys traditional Feng Shui principles with a simplicity that emphasizes our natural understanding.

She has a wonderful background working with both physical and energetic disturbances to people and space. Her practice is firmly rooted in her background in psychology and experience as an architect in the field of health, working with people and the environment for over 20 years.

She has the unusual gift for expanding our potential for living, by bringing people to harmony, through connecting with their environment. Our homes and places of business can reflect our state of being. Natural Feng Shui is an effective way to clear and transform whatever does not support our present intention; and to activate creative flow in our lives. As one recipient expressed so well - Viviane, you are certainly a strong part of Mother Earth ... You certainly opened the windows and doors to my home, heart and soul.



Tara Fowler

Tara Fowler, CFP®, CRPC®, Financial Advisor with Merrill Lynch will lead a panel on the importance of Financial Literacy & Education, Financial Planning, & Partnering with the experts as key drivers for the true empowerment of women and their financial health & financial independence. Tara graduated from Santa Clara University with a Bachelor of Science in Marketing from the Leavey School of Business. She earned her CERTIFIED FINANCIAL PLANNER™ and Chartered Retirement Planning Counselor® designation through the Certified Financial Board of Standards. A fourth generation, Bay-Area Californian and mother of two girls, Tara is an active school and civic volunteer. A sports enthusiast, she enjoys recreation and the outdoors and applies the same disciplined approach to physical fitness as she does to fiscal fitness. Tara is passionate about client education and communication. Together, with specialists in different areas of expertise, she offers clients a comprehensive range of services including portfolio management, retirement planning, stock option analysis, life insurance analysis and funding, lending and a full complement of wealth preservation and transfer services.



Cassie
Schindler

After a diagnosis of MS (Multiple Sclerosis) ten years ago, Cassie successfully healed her nervous system and has taken on the awesome task of sharing her roadmap for life balance and healing with individuals and corporations. In 2005, Schindler founded The Alternate Path organization, which focuses on the 3-step process of Stop, Balance...Go! for those seeking wellness in a world gone mad. Twenty-five years spent in Corporate America as a highly successful Sales/Marketing executive while juggling her roles as Wife and mother of two, Schindler is now prepared to take on this full-time devotion to the business of balance.

With honesty and humor, Cassie Schindler delivers a potent and timely message. Stop, Balance...Go! is a 3-Step process that saved her life and gave her nervous system a much-needed brake! Schindler will entertain you and give you the tools to invite balance into your life.



Marian
Woodard

Marian Woodard is a partner in The Quantum Business. She and her partners help entrepreneurs and teams become masters of producing results. Marian is a frequent speaker in the East Bay business community. She is the 2008 president of the Pleasant Hill Chamber of Commerce, and is in an advanced Toastmasters club. She brings to her talks a unique blend of practical viewpoint, humor, and great people and delivery skills. She comes to The Quantum Business from a high tech training background, having developed and delivered technical classes for 15 years. Upon ending her corporate career, she heeded the siren call to help professionals improve their communication skills, and that is the focus of her work these days. She is a graduate of Emory University (Atlanta). She attended the Coaches Training Institute and became certified by Martha Beck (O, the Oprah Magazine's columnist and frequent guest on the Oprah show). She is also certified to administer and deliver best in class assessments involving behavior, motivational drivers and Personal Talent Skills Inventory, which result in valuable insight for helping her clients map their strategies.

We are excited to launch the Premiere Circle of Women Conference on the lucky date of 08/08/08 which has many special meanings behind it. This conference started off as a small project but with the inspiration from the books "The Secret" by Rhonda Byrne and "The Circle" by Laura Day, the Law of Attraction was in full force and suddenly, women with a purpose were brought together. The mission of the Circle of Women conference is to bring business women and community leaders together for personal and professional growth, training, and networking. Our tag line is: CONNECT. COMMIT. CHANGE.

Schedule (subject to change):

8:00 Registration & Continental Breakfast
8:30 Program starts
10:00 Keynote: Karen Russo
12:30 Lunch program
5:00 Program ends

Highlights for the day!

With Veronica Dangerfield as our emcee, the day will be funny, light, and uplifting. Network with other business women and community leaders and share knowledge and experience. You will learn to how to achieve balance in the areas of mind, body, soul...and business!

Our panelists will be featured in a talk show format with Veronica as our Oprah-esque host! We will enjoy worthwhile conversation on the following segments:

Let's talk about money!

How we feel about money affects many aspects of our lives. We discovered that many intelligent, professional women are not as equipped with enough financial know-how to make decisions to solve issues and plan for the future. This panel will cover financial literacy in the areas of investing, credit, insurance, etc. Tara Fowler with Merrill Lynch, will follow our keynote speaker with other financial experts. Jenny Irwin, with the U.S. Department of Labor, Women's Bureau will promote Wi\$eUp, a demonstration project dedicated to helping consumers reduce debt and increase savings and investments.

Let's make a difference!

As Ghandi quoted, "We must be the change we wish to see in the world." We must be complete individuals before we can help others without burning ourselves out yet maintain our personal relationships and overall good health. Our panelists are involved in business, politics, and in the nonprofit sector. Our lineup of speakers include: Rosanne Foust, Redwood City Mayor
Georgette Sarles, CEO of The Daly City-Colma Chamber of Commerce
Porcia Chen-Silverberg, Executive Director of Thrive Alliance

Vendor Tables

Our sponsors and speakers will feature their products and services so you can get more information on their expertise ranging from health, finance, and business. Engage and promote commerce with one another!

You are invited to our co-ed mixer at the San Mateo Marriott on Thursday 08/07/08 from 5 - 7 pm. Come network, enjoy great appetizers and cocktails!

Sasha
C O U T U R E

Introducing....

Sasha Couture...a beautiful new clothing line from India that will appeal to the Bay Area woman. Take a look at this exclusive collection and treat yourself to a piece!

This conference is the perfect platform to launch or promote your business. Sponsorship and advertising opportunities are available. Please contact events@circlecommunications.com or call (650) 991-5697 for more information.

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 **WORLD MARKET**



PREMIERE

circle of Women CONFERENCE

REGISTRATION FORM

Contact Information

Name _____ Title _____

Organization _____

Mailing Address _____ City _____ State _____ Zip _____

Day Time Phone (____) _____ Fax (____) _____

Email _____

Include me in the Attendee Directory: Yes No I require vegetarian meals: Yes No

Questionnaire

I have special needs or requirements? Vision Hearing Mobility Other: _____ None

I learned about this event through: _____

I will attend the mixer on Thursday 08/07/08 5:00pm-7:00pm at the San Mateo Marriott. Yes No

Conference Registration Fees

\$99.00 Early Bird (before 7/11/08)

\$129.00 Regular

Payment Options

Check Enclosed (payable to Circle Communications)

Credit card (Check one) Visa MasterCard Discover American Express

Card Number: _____ Exp. Date: _____

Name as it Appears on Card: _____ 3 Digit Code: _____

Please mail registration forms to:

Circle Communications • 355 Gellert Boulevard, Suite 230 • Daly City CA, 94015

Or register online at www.circlecommunications.eventbrite.com. Registration will be confirmed once payment is received.

Agreement

PLEASE READ & SIGN! On behalf of myself and any persons listed on this Registration Form, I release Circle Communications LLC, its employees, officers and agents from any liability whatsoever arising from any conduct, including any alleged negligence by act of omission of Circle Communications in connection with attendance at the 08/08/08 Premiere Circle of Women Conference. I understand all information regarded in this form including important reminders stated within the form and give permission to Circle Communications to use pictures in any material they use. I authorize Circle Communications to charge my credit card as indicated above.

Signature _____ Date _____

Important Reminders

The Attendee Directory will be sent out to our sponsors. In the Contact Information section please indicate whether or not you would like to be in the directory. Any attendee who does not specify a preference will be automatically listed. Payment Information must be completely filled out for form to be processed. We will not issue any refunds after your registration has been processed. The price of parking at the conference is subject to change. All photos taken at the conference by our photographers will be sole property of Circle Communications. For further information regarding the conference please email events@circlecommunications.com or call us at (650) 991-5697.