



2008 Premiere Conference
"Circle of Women"
Connect. Commit. Change.

08/08/08

San Mateo Marriott Hotel
San Mateo, CA



SPONSORSHIP OPPORTUNITIES



The mission of the Circle of Women conference is to bring business women and community leaders together for personal and professional growth, training, and networking.

CONNECT – One must be able to connect within before effectively connecting with others.

COMMIT – We must make a personal commitment to make a change.

CHANGE – Our commitments to change will allow us to make differences in the community.

Circle of Women Conference Objectives

The Circle of Women seeks to accomplish our goals through the following objectives that promote successful outcomes:

- Make new contacts by interacting with other business women and community leaders
- Stay up-to-date on today's business topics
- Learn how to stay centered for successful interpersonal growth which results in healthy relationships
- How to achieve balance in the areas of mind, body, and soul
- Learn how to be a better business person/community leader and how together we can make positive changes
- Share knowledge, information, and experience with other women
- Conduct commerce within one another. Develop and maintain new relationships both personally and professionally
- Launch new businesses and encourage entrepreneurship to women
- Develop programs to help promote development of other women. i.e. scholarships, leadership seminars for young women

The 2008 Circle of Women "Premiere" Conference will bring together over 300 business women/community leaders throughout the Bay Area, primarily from San Mateo County. This promises to be a well-sought out event with the following conference tracks being featured:

- Personal Well-Being
- Creating & Maintaining Financial Health
- Achieving Balance – Health/Wellness Best Practices
- Professional Development
 - Communication Skills
 - Business Tools
- Community Involvement

Secure your opportunity to represent your organization before this influential group of women by submitting your Sponsor Registration Form today!

PREMIERE Circle of Women Conference
Sponsorship Opportunities
08/08/08
San Mateo Marriott Hotel, San Mateo CA

Official Event & Diamond Sponsor \$ 25,000

- Recognition on Circle Communications website with direct link
- Corporate logo prominently displayed throughout event as "Official Event Sponsor"
- Logo in all printed materials & site signage
- Listing in all media venues and advertising, mention in press release)
- Logo displayed in looping video with other sponsors
- Introduction and acknowledgement during Welcome Ceremony
- Opportunity to showcase a 3 minute presentation during a general session
- Collateral displayed at each table setting
- Complimentary Guest Passes for 10 (VIP Seating)
- Center Spread ad space in Conference Guide
- Logo on Conference Tote Bag as "Official Event Sponsor"
- 2x use of the post-conference registration mailing list (collateral must be approved by Circle Communications)
- (1) 6' table to showcase your company
- 25% discount on next year's conference sponsorship

Platinum Sponsor (Industry Exclusive) \$ 15,000

- Logo on Circle Communications website with direct link
- Logo at event on site signage
- Logo in all printed materials & site signage
- Listing in all media venues and advertising
- Logo displayed in looping video with other sponsors
- Introduction and acknowledgement during Welcome Ceremony
- Complimentary Guest Passes for 7 (VIP Seating)
- Logo on Conference Tote Bag with collateral insertion opportunity
- Full page premium ad space in Conference Guide (placement is first come, first serve)
- 1x use of the post-conference registration mailing list (collateral must be approved by Circle Communications)
- (1) 6' table to showcase your company

Gold Sponsor \$ 10,000

- Logo on Circle Communications website with direct link
- Name recognition at event on site signage
- Name recognition or logo in all printed materials & site signage
- Listing in all media venues and advertising
- Logo displayed in looping video with other sponsors
- Introduction and acknowledgement during Welcome Ceremony

- Complimentary Guest Passes for 5
- Logo on Conference Tote Bag with collateral insertion opportunity
- Full page ad space in Conference Guide
- 1x use of the post-conference registration mailing list (collateral must be approved by Circle Communications)
- (1) 6' table to showcase your company

Silver Sponsor \$ 5,000

- Logo on Circle Communications website with direct link
- Logo recognition at event on site signage
- Name recognition or logo in all printed materials & site signage
- Listing in all media venues and advertising
- Logo displayed in looping video with other sponsors
- Introduction and acknowledgement during Welcome Ceremony
- Complimentary Guest Passes for 5
- Half page ad space in Conference Guide
- (1) 6' table to showcase your company

Bronze Sponsor \$ 2,500

- Logo on Circle Communications website with direct link
- Logo recognition at event on site signage
- Name recognition or logo in all printed materials & site signage
- Listing in all media venues and advertising
- Introduction and acknowledgement during Welcome Ceremony
- Complimentary Guest Passes for 4
- Quarter page ad space in Conference Guide
- (1) 6' table to showcase your company

Community Friends \$ 1,000

- Corporate logo on Circle Communications website with direct link
- Corporate logo in Conference Guide on site signage
- Name recognition in all printed materials & site signage
- Complimentary Guest Passes for 2
- Business Card Size ad space in Conference Guide

Circle Supporters \$ 500

- Company Listing on Circle Communications website
- Company Listing in Conference Guide & site signage
- Complimentary Guest Passes for 1

Table Sponsor \$ 750 (10 registrations, subject to availability)

Other Opportunities:
 Breakfast
 Lunch Session
 Pre-event mixer
 Break
 Ancillary products (i.e. lanyards)

Contact Information

Name _____ Title: _____

Organization _____

Mailing Address _____ City _____ State _____ Zip _____

Day Time Phone () _____ Fax () _____

Email _____

Advertising Rates

Check the ad space below which you would like to purchase.

- Back Cover(5.5" x 8.5) _____ \$2,000
- Inside Back Cover(5.5" x 8.5) _____ \$1,500
- Inside Front Cover (5.5" x 8.5) _____ \$1,500
- Full Page Color Ad (5.5" x 8.5") _____ \$1,000
- Full Page Black and White Ad (5.5" x 8.5") _____ \$900
- Half Page Black and White Ad (5.5" x 4.24") _____ \$450
- Quarter Page Black and White Ad (5.5" x 2.125") _____ \$225
- Business Card Sized Black and White Ad (2.75" x 2.125") _____ \$125

Sponsorships

Please check the sponsorship level of your choice:

- Official Event & Diamond Sponsor (Exclusive) \$25,000
- Platinum Sponsor (Industry Exclusive) \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Bronze Sponsor \$2,500
- Community Friends \$1,000
- Circle Supporters \$500
- Table Sponsors (Table of 10) \$750

Total Advertising & Sponsorship _____ \$ _____

Payment Information

Check or money order enclosed (Payable to Circle Communications)

Check the following credit card:

Visa MasterCard Discover American Express

Card Number _____ Exp. Date _____

Name on card _____ 3-digit code _____

Signature _____

Please mail forms to:

Circle Communications
355 Gellert Boulevard, Suite 230
Daly City CA, 94015
Or

Fax (650) 757-2075

Important Reminders

- We only accept high resolution artwork in 300 DPI file formats.
- The deadline to place an ad is July 15, 2008, or at the approval of the Circle design team
- All booklets with your ad included will be distributed to all conference attendees, business and community leaders and may also be used for future purposes.

Agreement

PLEASE READ & SIGN! On behalf of myself and company listed on this form, I release Circle Communications LLC, its employees, officers and agents from any liability whatsoever arising from any conduct, including any alleged negligence by act of omission of Circle Communications by placing an ad in the 08/08/08 Premiere Circle of Women Conference booklet. I understand all the information regarded in this form including important reminders stated within the form and grant full permission to Circle Communications in use of our company's name, logo, and artwork in all our marketing materials.

Signature _____ Date _____